

Greater Manchester Joint Health Scrutiny Committee

Date: 10 September 2024

Subject: Greater Manchester Approach to Obesity Prevention

Report of: Jane Pilkington, Director of Population Health NHS Greater Manchester, Deborah Blackburn, Director Childrens Commissioning, Nursing and Wellbeing Salford City Council and Sara Roscoe, Head of Primary Care Transformation, NHS Greater Manchester

Purpose of Report

The committee requested a report on the Greater Manchester approach to obesity prevention, with a focus on key strategies and initiatives being implemented through whole-system partnerships and collaboration. The accompanying slides (Appendix 1) set out headline obesity rates, their impact, and the complex drivers at the root cause. They provide an overview of the current work and plans to reduce rates of obesity across Greater Manchester, showcasing healthy weight initiatives in action and a good practice case study from Salford City Council on promoting healthy lifestyles in early years.

Recommendations:

The Committee is requested to note the current challenges around tackling obesity, and the initiatives underway to reduce prevalence rates at GM and local levels, whilst supporting people into effective treatment.

Contact Officers

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Background Papers

- Information on obesity profiles and prevalence provided in England by Greater Manchester, North West region and national comparisons: [Fingertips | Department of Health and Social Care \(phe.org.uk\)](#)
- National plans to tackle obesity: [Government plans to tackle obesity in England – Department of Health and Social Care Media Centre \(blog.gov.uk\)](#)
- Cost of obesity in Greater Manchester: [healthinnovationmanchester.com/wp-content/uploads/2024/06/UK_Obesity_Healtheconomicreport_ManchesterReimagining_Dec23_PP-MG-GB-0461.pdf](#)
- Greater Manchester Strategy and ICP strategy: <https://aboutgreatermanchester.com/media/jlslgbys/greater-manchester-strategy-our-plan.pdf> <https://gmintegratedcare.org.uk/wp-content/uploads/2023/06/gmicp-health-and-care-strategy.pdf>
- Related healthy weight GM strategies: [FINAL-Good-Food-GM-Vision-Detailed-Version_June_22.pdf \(gmgreencity.com\)](#) [Greater Manchester Food Security Action Network \(gmfsan.net\)](#) [gm-moving-in-action-gm-moving-strategy-2021-31.pdf \(gmmoving.co.uk\)](#)

Tracking/ Process

Does this report relate to a major strategic decision, as set out in the GMCA Constitution

No

Exemption from call in

Are there any aspects in this report which means it should be considered to be exempt from call in by the relevant Scrutiny Committee on the grounds of urgency?

No

GM Transport Committee

N/A

Overview and Scrutiny Committee

N/A

1. Overview

The accompanying slides provide a headline overview of obesity and overweight prevalence data in Greater Manchester (GM), and the associated activities to reduce the number of adults (18+) and children (reception and year 6 age), considered obese and overweight. The slides start by summarising the complex system and drivers associated with obesity, and the whole-system approach needed to champion action at individual, environmental and societal levels – to create a Greater Manchester where healthy weight is the default for all.

The slides then summarise the current and planned work to improve healthy weight in GM, and how the system benefits from co-ordinated expertise, oversight, and coordination of the GM Population Health Committee and GM Public Health Leadership Group which includes a range of multidisciplinary partners from across the system. Slides showcase our approach to enable GM residents to eat well and move more and ensure people can access the support and care they need. Several initiatives are included to showcase healthy weight interventions in action, including a good practice case study from Salford City Council and their Promoting Health in Early Year's pilot. Also included is the latest review of Tier 3 Adult Specialist Weight Management Provision and its role in helping to reduce variation of services pan-GM, increasing accessibility and sustainability of treatment and support.

The slides conclude with a summary of the challenges in tackling obesity, both nationally and locally, and the opportunities to support improvement and transformation moving forward.